

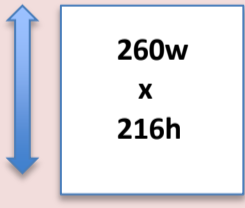


## Media Kit 2014

Prices applicable to all payment received 1st March 2014 to 30th June 2015

	Page on www.thetourismnews.com.au	Price (incl GST)	Time period Subject to availability	Daily unique users (readers)	Page key consumer
	National Headlines (Home page)	\$2,000	3 months	250	All tourism industry stakeholders
	State – NSW	\$1,000	3 months	150	
	State – VIC	\$1,000	3 months	150	
	State – WA	\$1,000	3 months	150	
	State – SA	\$1,000	3 months	150	
	State – QLD	\$1,000	3 months	150	
	State – TAS	\$1,000	3 months	80	
	State – ACT	\$1,000	3 months	80	
	State – NT	\$1,000	3 months	80	
<div style="display: flex; align-items: center;"> <div style="border: 1px solid black; padding: 5px; margin-right: 10px;"> <p><b>Height:</b> 216 pixels (variable - ad space will adjust to fit)</p> </div> <div style="text-align: center;">  <p><b>260w x 216h</b></p> </div> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px; width: fit-content; margin-left: auto; margin-right: auto;"> <p><b>Width: 260 pixels (set space)</b></p> </div>	<p><b>Booking requirements</b></p> <p>Booking deadline 2 weeks prior to month start</p> <p>Availability Call to confirm Ph (National) 0400 180001</p> <p>Payment National Headlines \$2000 <a href="#">Pay here when available dates confirmed</a></p> <p>Payment State page \$1000 <a href="#">Pay here when available dates confirmed</a></p> <p><b>Material requirements</b></p> <p>Material specifications <b>260 pixels wide x 216</b></p> <p>Material deadline <b>1 week prior to</b></p> <p style="font-size: small;">Ad height is variable as per example, ad width must be 260 pixels</p>				

Prices applicable for bookings made between 1st March 2014 and 30th June 2015